

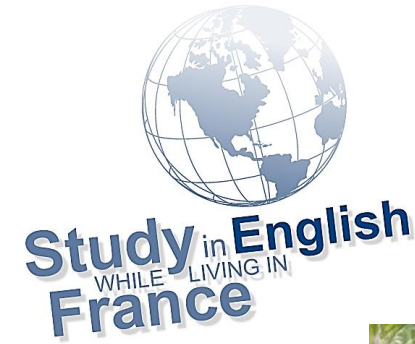
RENNES SCHOOL OF BUSINESS



UNFRAMED THINKING



AN INTERNATIONAL SCHOOL OF MANAGEMENT



1990 founded in Rennes

5000+ students

55% of non-French students (100+nationalities)

100 permanent professors (94% holding a PhD/Doctorate)

95% of non-French professors (42 nationalities)



AN INTERNATIONAL SCHOOL OF MANAGEMENT



400+ academic partners in the world

2 Campuses

30+ student associations (clubs)

20000+ alumni members in the world



OUR PROGRAMMES



Undergraduate Programmes

3-year bachelor programme - Bachelor in Management (BIM)

Postgraduate Programmes

Master of Science – MSc. in IMGT (15-month programme)

Grade de Master (2-year programme)

EMBA / DBA

Summer Programmes

AI Business / Paris and the keys to Luxury Business / Sustainable Business / Cross-Cultural Management / French and Culture/ Consumer Behavior

THE 1% TRIPLE ACCREDITED BUSINESS SCHOOLS IN THE WORLD



TOP10

**Business Schools (Grandes Écoles de Commerce)
Rankings in France (2024)**



TOP2

**Bachelor in Management (BIM) Ranking in French Business
Schools (2024)**



#3

Multicultural Environment in French Business Schools



#40

Master in Finance World Rankings (2024)



#49

Master in Management (MIM) World Rankings (2022)



#51

**World University Rankings - MSc in Supply Chain Management
(2023)**



OUR PARTNERS IN TAIWAN

學期 (年) 交換



- 國立臺灣大學
- 國立政治大學
- 國立臺灣科技大學
- 國立中山大學
- 國立臺灣師範大學
- 東吳大學

學期 (年) 交換 + 單 (雙) 邊雙聯學制



- 國立陽明交通大學
- 國立成功大學
- 國立中央大學
- 國立中正大學
- 國立臺北大學
- 國立高雄應用科技大學
- 中原大學
- 逢甲大學
- 東海大學
- 銘傳大學
- 元智大學

單邊雙聯學制



- 亞洲大學
- 文藻外語大學
- 長庚大學
- 長榮大學

BACHELOR IN MANAGEMENT (BIM) – YEAR 3



SPECIALISATION (CHOOSE 1)

SEMESTER 1 & 2

FINANCE & BANKING

- Financial Mathematics, Analysis, Markets & Risk Management
- Concepts of Corporate Finance
- Banking Systems & Services
- Fundamentals of Auditing

MARKETING

- Omni Challenge Management and Distribution
- Marketing Metrics
- Digital Marketing Strategy
- B2B Marketing
- Merchandising
- Digital Marketing Communications

PURCHASING & SUPPLY CHAIN

- Supply Chain
- Purchasing
- Inventory Management & Warehousing
- Production Systems
- Sourcing
- Transportation & Distribution

COMPULSORY MODULES

SEMESTER 1

- International HR Management
- International Negotiation Skills
- Entrepreneurship & Innovation Management: Fundamentals
- International Business Environment

SEMESTER 2

- Business Ethics
- Project Management
- Strategy

Sep. 2025

Apr. 2026

May 2026

Aug. 2026

Module
Courses

Complete
Dissertation

Complete
Internship

● TOEIC: 750 - IELTS: 6.0 - TOEFL 80

● Group of 30 students (All mixed)

● Methods

- In-Class presentation
- Case studies
- Group project
- E-learning

● French courses in each program
- Provided for free by the school



POSTGRADUATE DEGREE PROGRAMS



Master of Science in International Management (MSc. in IMGT)[校文憑]

Specializations in

- Sustainable Management
- Marketing
- Luxury Marketing
- Finance
- Data Analytics
- Supply Chain

*Non-business related backgrounds are applicable

- Rennes Campus
- January or September (兩個梯次)
- Bachelor or 180 ECTS
- TOEIC: 750 - IELTS: 6.0 - TOEFL 80
- Group of 30-50 students (All mixed)
- Methods
 - In-Class presentation
 - Case studies
 - Group project
 - E-learning
 - Company Visits
- French courses included
 - Provided for free by the school



Duration: 15 months



OPTIONAL WINTER SESSION

15 DESTINATIONS IN 12 EUROPEAN COUNTRIES

- Best partner universities in Europe
- 2 Weeks between S1 & S2
- Two tracks :
 - Strategic Management
 - Advanced Strategy



POSTGRADUATE DEGREE PROGRAMS



Grade de Master (2 Degrees: Master "Grade de Master" + Master of Science)[國家文憑RNCP]

10 programmes

- MSc in Digital Marketing Mgt.
- MSc in Luxury Marketing & Brand Mgt.
- MSc in Geopolitics & Business
- MSc in Intl' Finance
- MSc in Financial Data Intelligence
- MSc in Intl' Accounting, Mgt. Control and Auditing
- MSc in Data and Business Analytics
- MSc in Logistics, Supply Chain & Purchasing
- MSc in Intl' Negotiation and Business Development
- **MSc in Immersive Design Mgt.** (法文/師徒制碩士)

- Rennes/Paris Campus (differ from programs)
- September intake (僅一梯次)
- 直攻M2: Bachelor/240 ECTS or above
- TOEIC: 785 - IELTS: 6.0 - TOEFL 80
- Group of 30-50 students (All mixed)
- Methods
 - In-Class presentation
 - Case studies
 - Group project
 - E-learning
 - Company Visits



SEMESTER EXCHANGE OPPORTUNITIES

12 world-wide destinations for 2-year Master's program

- MSc in Digital Marketing Management



- MSc in Intl' Negotiation and Business Development



- MSc in International Finance



- MSc in Logistics, Supply Chain & Purchasing



WHY RENNES

A Human sized, vibrant student city



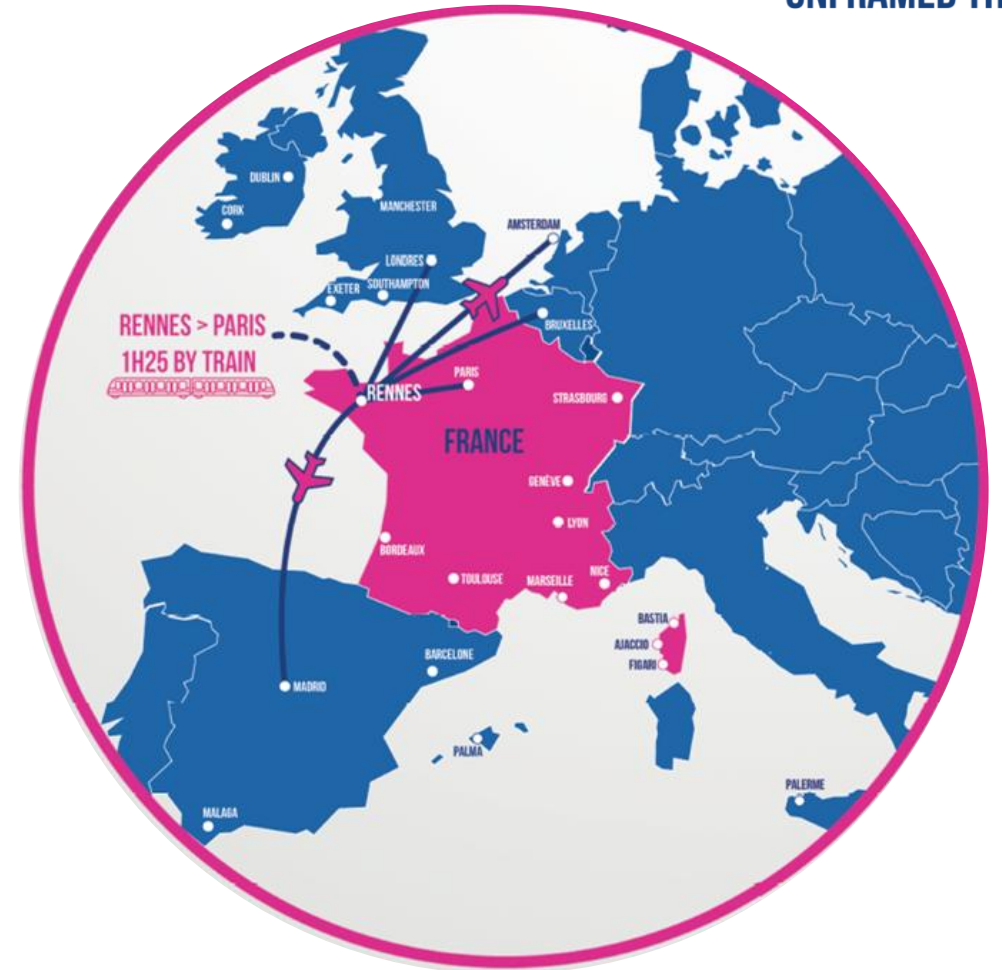
PARIS → 1H25



LONDON
BARCELONA
MADRID
AMSTERDAM... → 1H00



ST MALO → 45MIN
MONT ST MICHEL → 1H00



BRITANNY

One of the most beautiful regions in France

N°1 touristic region



Amazing food : Crêpes, Galettes, Seafood...

Amazing landscapes: Mont Saint Michel, Saint Malo



RENNES CITY

1st Best City in France to live in by



ACCOMMODATION

Apart'City

Carré Malo



Private accommodation:

- 10 minutes from School
- English-friendly staff

Online Housing
Platform



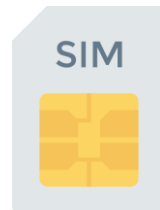
Studapart

<https://rennes-sb.studapart.com>

ALOHA CENTER



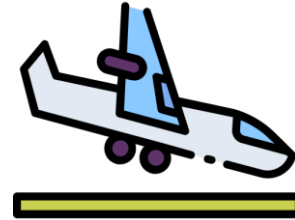
Banking



Mobile SIM
Card



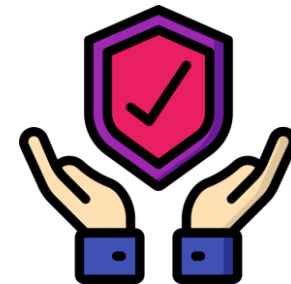
OFFI & CAF



Pick-up service

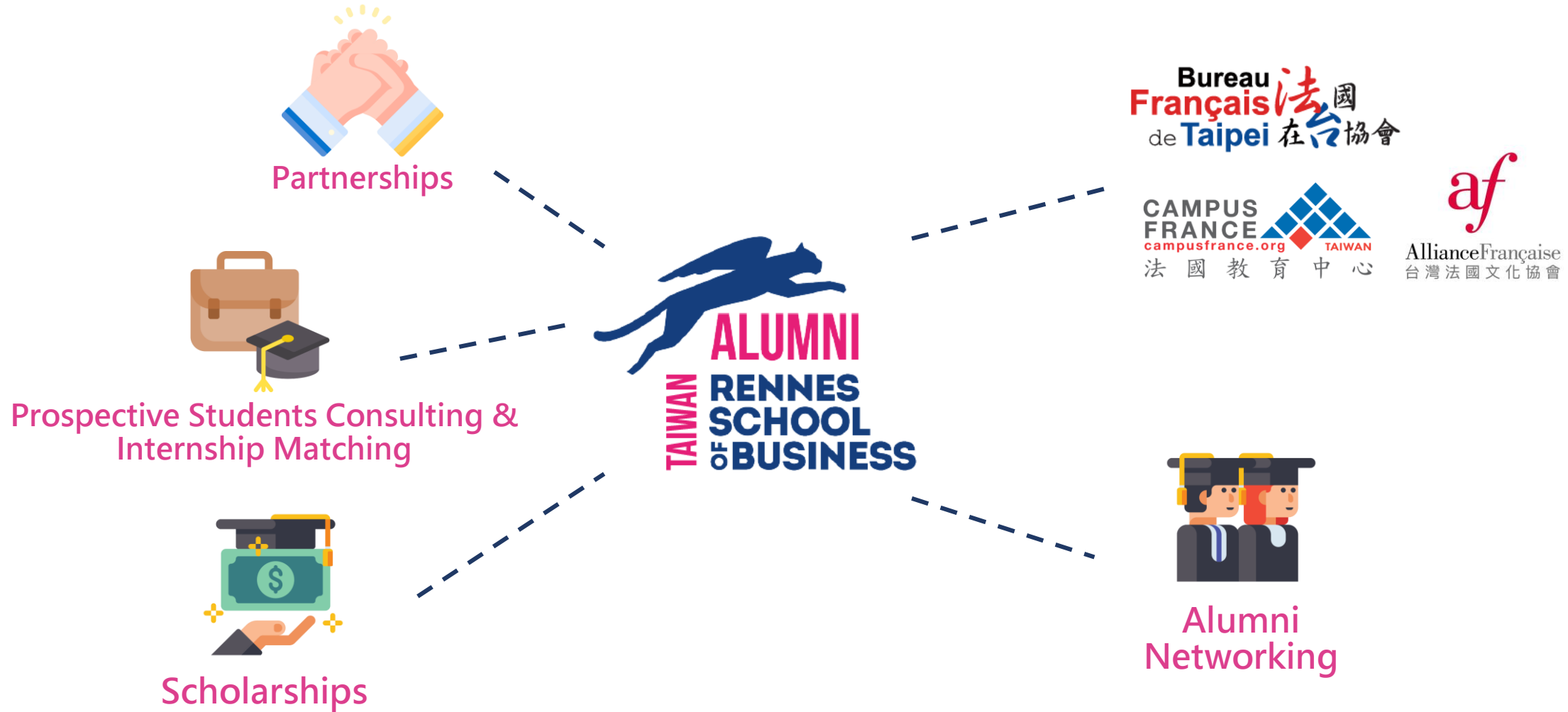


International
Events



Local Health &
Housing Insurance

TAIWAN & NORTH ASIA ALUMNI ASSOCIATION



SCHOLARSHIP



菁英入學獎學金 1000€ - 5000€ (amount may be varied due to the number of candidates)

- Talent Scholarship
- Unframed Scholarship



法語學習獎學金(法語檢定證明 / 法語學習證明)

- « Bienvenue en France » Scholarship 500€



留法精英獎學金 (含簽證及保險費用免除)

- France Excellence Scholarship 700€/month



Our Team

www.rsbttaa.com



President

Johnny Wu



Academic
Partners

Wilson Shih



Event
Planning

Krystal Chen



Industrial
Partners

Bowen Huang



TSA
President
2020-21

Albert Chen



TSA
President
2021-22

Eric Ho



TSA
President
2024-25

Nicole Li



TSA
President
2025-26

NEW

Sebastian Liu



TAIWAN

RENNES SB

Alumni

UNFRAMED

COMMUNITY





Nick Yang – 國立陽明交通大學
MSc. in Data and Business Analytics



Chia-Miao CHEN – 國立中央大學
MSc. Intl Luxury and Brand Management

LOEWE



Shevon HUANG – 長庚大學
Executive MBA

Deloitte.



Shuping CHEN – 東吳大學
MSc. Intl Luxury and Brand Management

shu uemura



Ling-Jiun CHEN – 國立成功大學
Master in Management



Mark HUANG – 逢甲大學
MSc. International Marketing



Abby LIN – 東海大學
MSc. International Marketing

coupang

Thank you !



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rsbtaa@gmail.com



www.rsbtaa.com



UNFRAMED THINKING



EUROPEAN
BUSINESS SCHOOLS
2022 RANKING