

FACT SHEET 2023-2024



GET IN TOUCH

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[YouTube Channel](#) 
[International Fair](#) 



STUDY PROGRAMMES TAUGHT IN ENGLISH

Transfer of credits

- Undergraduate Programme levels 2 & 3 & 4
- Postgraduate Programme level 5

Double degree (specific agreements only)

- Bachelor in Management (BiM)
- Master in Management (PGE & MSc)

Summer Programmes

- AI Business: 15 May - 9 June 2023
- Consumer Behaviour: 23 May - 2 June 2023
- Cross-Cultural Management: 6 June - 16 June 2023
- Sustainable Business: 20 June - 30 June 2023
- Paris & Keys to Luxury Business: 4 July - 13 July 2023

Course offer: list of courses per programme available [here](#) 

ACADEMIC CALENDAR

Fall semester: Early September 2022 - Late December 2022

Spring semester:

- **Level 4** > Early January 2023 - Late April 2023
- **Levels 3 & 5** > Mid-January 2023 - Late April 2023

Level 2 is only available during the Fall semester.

DEADLINES

FALL SEMESTER 2023	SPRING SEMESTER 2024
Nomination: 10 May 2023 Application: 20 May 2023	Nomination: 10 October 2023 Application: 20 October 2023

(for partners) Nomination link will be sent in due time.

(for students) Fully online application on our dedicated platform.

APPLICATION PROCEDURE

Required documents

- Fully completed & signed Home University Coordinator form
- One passport-sized photo
- Copy of passport (or identity card if EU citizen)
- Official Transcripts with the official stamp of home institution
- CV in English
- English level certificate (Transfer of Credit students ONLY)
- Copy of official TOEFL, TOEIC or IELTS score report (for Double Degree students ONLY)
- Letter of motivation (Double Degree students ONLY)

Academic requirements

- **Level 2** > 60 ECTS (1 year minimum) in Business studies
- **Levels 3 & 4** > 120 ECTS (2 years minimum) in Business studies
- **Level 5** > Level "L" minimum (BA, Licenciatura...) or 180 ECTS in Business studies (3 years minimum)
- **Double Degree students** >
 - BiM: 120 ECTS (2 years minimum) in Business studies
 - PGE: Level "L" minimum (BA, Licenciatura...) or 240 ECTS in Business studies

Language requirements

- **Transfer of credit programmes** > B2 level in English confirmed by a TOEFL/TOEIC/ IELTS or Home University Certificate
- **Double Degree students** > TOEFL iBT > 80 or IELTS > 6.5 or TOEIC > 785 (for BiM3) / TOEIC > 800 (for PGE3)

*Native English Speakers do not need a test.
All classes are conducted in English.*

COURSE REGISTRATION

Course registration to be done online **before** student's arrival in Rennes. Instructions will be sent by email.

Minimum courses to be taken per semester (subject to slight changes)

- **Level 2** > 5 core courses + 1 French Culture course
- **Level 3** > 6 Business courses (3 compulsory courses + 1 full track)
- **Level 4** >
 - *Fall semester*
1 pack among Compulsory Management modules + 1 Optional Management module minimum
 - *Spring semester*
1 or 2 packs among Compulsory Management modules + Optional Management modules (if extra credits needed)
- **Level 5** > between 3 and 6 courses
- **Double Degree students** > must follow a specific programme

No changes in courses will be accepted (unless scheduling conflicts occur).

GRADING SYSTEM

ECTS GRADES	DEFINITION	GPA
A	Excellent	5
B	Very good	4
C	Good	3
D	Satisfactory	2
E	Sufficient	1
Fx	Fail	-
F	Fail	-

ECTS CREDITS

Level 2	27 ECTS
Level 3	24 ECTS in Business courses
Level 4	Between 15 and 32 ECTS (see list of courses)
Level 5	Between 18 and 36 ECTS
French language class*	3 ECTS / semester (4 ECTS in Level 4)
French culture class*	3 ECTS / semester
Summer programme	6 ECTS / 2 weeks

* *Optional class*

30 ECTS are usually equivalent to 15 US credits or 60 UK (CATS) credits.



COST OF LIVING IN RENNES

Housing*	400€ - 600€
Food	150€ - 200€
Bus pass	25,20€ / month
Phone subscription	15€ - 20€ / month
Misc. (visa, CVEC, insurances...)	150€ - 300€ / year

**Foreign students with a visa "ETUDIANT" can apply for government housing allowance from the CAF (50€ - 160€)*



ACCOMMODATION

Students can find many offers located near the campus on the [platform](#). They need to be enrolled at Rennes SB to get access from the accommodation team. We strongly encourage looking for and booking housing as soon as students receive their Acceptance Letters.



INSURANCE

Students can benefit from French Social Security for partial refund of medical fees. We strongly encourage all **non-European students** to subscribe to a private insurance for full coverage during their stay in France. **European students** must ask for an EHC card (European Health Card) in their home country prior to their departure.



VISA

Non-European students must apply for a student visa (with VLS-TS reference) as soon as they receive their official acceptance letter from Rennes SB (it can take up to 3 months to get an appointment - check with the nearest [Campus France Agency](#)). Visas must be valid at least 4 months if students come for one semester.



WELCOME ON ARRIVAL

The Well'Come association team welcomes international students and helps them integrate into the school and everyday life in Rennes. It also organises parties, sightseeing trips (Mont St Michel, Paris etc..) and sports events with French students.



FACILITIES ON CAMPUS

4 buildings - International library - Career centre - Cafeteria - Bloomberg trading room - Language Lab - Studio digital factory - Computer rooms - Gym - Music room - Student club - Student unions - Coworking space



POSTGRADUATE EXCHANGE STUDENTS

MODULE LIST LEVEL 5

2022-2023



FALL SEMESTER

September 2022 - December 2022

Exams : December 2022

RESIT EXAMS: End of June 2023

Please choose 1 specialization (3 to 5 management modules [15-30 ECTS])
In case there are several tracks in a specialization, please select modules in one track only.
FYI: it is NOT possible to mix modules from different specializations.

1. International Human Resource Management

Hours Credits

HR506E	Strategic Core Competencies for IHRM Professionals	15	3
LW505E	International & Comparative Employment Law	27	6
OB512E	People Management and Cross-cultural Leadership	27	6

Business Students Track

HR510E	Global Talent Management	27	6
OB518E	Managing Yourself and Building Positive Relationships at Work	27	6

Non Business Students Track

FI509E_1	Financial Tool Box	27	6
OB505E_1	Global Organisation Behaviour	27	6

2. Luxury Marketing & Brand Management

Hours Credits

MK501E_1	Consumer Behaviour in a Sustainable Environment	27	6
MK542E_1	Contemporary Brand Management	27	6
MK545E	Development and Marketing of New Products in a Sustainable Environment	27	6
ST506E	Contemporary Trends in the Luxury Industry	27	6
MK559E	Luxury Marketing Strategy	27	6

3. Data Business Analysis

Hours Credits

IS507E	Programming for Data Analytics	27	6
QM501E	Introduction to Business Analytics	27	6
QM502E	Statistical Modeling for Business	27	6
QM506E	Data Management	27	6
QM512E	Time Series Analysis	27	6
QM524E	Optimization and Simulation	27	6

4. International Finance

Hours Credits

CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6
EC501E	Applied Economics	27	6
FI502E	Advanced Corporate Finance	27	6
FI505E	Coding and Data Science for Finance	27	6
FI506E	Quantitative Finance	27	6
FI525E	Exchange Markets	27	6

5. Financial Data Intelligence

Hours Credits

CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6
EC505E	Financial Theory	27	6
EC510E	Economic Modelling	27	6
EC511E	Introduction to Financial Econometrics	27	6
FI505E	Coding and Data Science for Accounting and Finance	27	6

6. International Accounting, Management Control & Auditing

Hours Credits

AC504E	External Auditing	27	6
AC514E	Management & Cost Accounting	27	6
AC515E	Advanced Accounting and Consolidation	27	6
AC518E	Financial & Managerial Accounting: Fundamentals	27	6
AC519E	Accounting in the Digital Age	27	6
CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6

7. International Negotiation & Business Development

Hours Credits

NG506E	International Negotiation & Business Development	27	6
SC504E	International Sourcing & Procurement	27	6
QM510E	Data Science for Negotiation and Business Development	27	6
HR512E	Interpersonal Communication Skills	27	6

Business Students Track

FI593E	International Trade and Finance	27	6
MK536E	Marketing of Innovation	27	6

Non Business Students Track			
FI509E_1	Financial Tool box	27	6
MK512E_1	Global Marketing Strategy	27	6
8. Supply Chain Management		Hours	Credits
SC501E_1	Introduction to Supply Chain Management	27	6
SC503E	Procurement & Inventory Management	27	6
SC505E	Coordination in Supply Chain Management	27	6
SC514E	Sustainable Supply Chain & Green Logistics	13,5	3
SC519E	Quality Management & Lean Supply Chain	27	6
SC517E	Supply Chain Analytics and Digitalization	27	6
9. Strategic & Digital Marketing		Hours	Credits
MK536E	Marketing of Innovation	27	6
MK546E	Omni-Channel Consumer Behaviour	27	6
MK549E_1	Integrating Online and Offline Marketing Communications	27	6
Digital Marketing and Communication Track			
IS513E	Database for Direct Marketing and E-CRM	27	6
MK558E	Digital Marketing and Branding	27	6
Strategic Marketing Track			
MK542E_1	Contemporary Brand Management	27	6
MK544E_1	B2B Marketing	27	6
10. Sports & Tourism Management		Hours	Credits
CR505E	Sports and Tourism Management and Sustainable development	27	6
MK521E	Merchandising in Sports & Tourism Sectors	27	6
MK561E	Media Studies for Sports & Tourism Sectors	27	6
MK509E	Tourism Marketing and Management	27	6
MK567E	Sport Marketing and Sponsorship	27	6
SC516E	Sales & Purchasing in Sport & Tourism industry	27	6
11. Global Business Management (only available in Fall semester)		Hours	Credits
FI509E_1	Financial Tool Box	27	6
IS525E_1	Introduction to Data Science for Business	27	6
MK512E_1	Global Marketing Strategy	27	6
OB505E_1	Global Organisation Behaviour	27	6
PM508E_1	Project Management	27	6
SC501E_1	Introduction to the Supply Chain Management	27	6
OPTIONAL MODULES - ALL SPECIALIZATIONS		Hours	Credits
LANGUAGE MODULES (Optional)			
0LV2F1	French Language	30	3
FG001N	French culture	30	3
COMPULSORY EVENT		Hours	Credits
EV002N	International Fair	6	-

A student must choose minimum 15 ECTS in management modules per semester and up to 36 ECTS with Optional Modules.
A full time workload in Europe is equivalent to 30 ECTS.

SPRING SEMESTER

January 2023 - April 2023

Exams : April 2023

RESIT EXAMS: Beginning of July 2023

Please choose 3 to 5 management modules (18-30 ECTS) in one of the following 11 specializations.

In case there are several tracks in a specialization, please select modules in one track only.

FYI: it is NOT possible to mix modules from different specializations.

(36 ECTS possible if optional Strategy OR language modules are taken)

1. International Human Resource Management		Hours	Credits
CR501E_2	Corporate Social Responsibility	27	6
HR507E	Managing Global Employment Relations	27	6
HR508E	HRM in Action	27	6
HR509E	Operational Core Competencies in HRM	27	6
HR511E	Digitalisation (and cybersecurity) of HRM	15	3
HR513E	Global Diversity and Equality Management	15	3
OB521E	Managing Change and Complexity	15	3
PM501E	Project Management Tool Box	27	6
2. Luxury Marketing & Brand Management		Hours	Credits

CR501E_2	Corporate Social Responsibility	27	6
MK503E_2	Marketing Research in a Digital Environment	27	6
MK543E	Advanced Brand Management	27	6
MK547E	Omni-Channels in the Luxury Industry	27	6
MK550E	Digital and Influencer Marketing in the Luxury Industry	27	6
MK556E	Sustainable Design and Brand Identity in the Luxury Industry	27	6
3. Data Business Analysis		Hours	Credits
CR501E_2	Corporate Social Responsibility	27	6
Marketing Track			
IS512E_2	Social Media Intelligence	27	6
MK510E_2	E-Marketing	27	6
MK520E_2	Customer Data Analysis	27	6
MK530E_2	Retail Analytics	27	6
Supply Chain Track			
QM525E_2	Advanced analytics in production systems	27	6
QM526E_2	Data Driven SCM	27	6
QM527E_2	Advanced analytics in logistics	27	6
SC521E_2	Introduction to global supply chain management	27	6
Finance Track			
FI509E_2	Financial Toolbox	27	6
FI529E_2	Alternative Investments	27	6
FI530E_2	Deep Learning and Neural Networks for Finance	27	6
FI531E_2	AI and FinTech	27	6
4. International Finance		Hours	Credits
FI507E	Financial Engineering & Commodity Trading	27	6
EC502E	Financial Economics	27	6
FI519E	Mergers and acquisition: an international perspective	27	6
FI526E	Empirical Methods in Finance	27	6
Elective International Finance modules (choose 1 module)			
FI531E_2	AI and FinTech	27	6
FI534E	International Financial Regulation	27	
FI513E	Islamic Finance	27	
LW502E	International & EU Business Law	27	
5. Financial Data Intelligence		Hours	Credits
FI507E	Financial Engineering and Commodity Trading	27	6
FI531E_2	AI and FinTech	27	6
AI-driven Finance Track			
FI526E	Empirical Methods in Finance	27	6
FI530E_2	Deep Learning in Neural Networks for Finance	27	6
FI532E	Financial Data Infrastructure	27	6
FI533E	Recent Topics in AI and Finance	27	6
FinTech Business Track			
AC510E	International taxation	27	6
CY501E	Cyber Security Management	27	6
FI535E	Blockchain and Crypto assets	27	6
LW502E	International & EU business law	27	6
6. International Accounting, Management Control & Auditing		Hours	Credits
AC503E	Management Control	27	6
AC505E	International Financial Reporting	27	6
AC510E	International Taxation	27	6
FI540E	Corporate Governance: an overall perspective	27	6
Elective International Accounting modules (choose 1 module)			
AC522E	Financial Management & Business Advisory	27	6
AC524E	Forensic Accounting	27	
7. International Negotiation & Business Development		Hours	Credits
CR501E_2	Corporate Social Responsibility	27	6
LW504E	Managing Risks and International Business Law	27	6
MK544E_2	B2B Marketing	27	6
NG508E	Management of International Negotiation and Business Development	27	6
NG509E	Sales Strategy and Management	27	6
8. Supply Chain Management		Hours	Credits
CR501E_2	Corporate Social Responsibility	27	6
SC506E_2	Global Supply Chain & International Trade	27	6
SC518E	Supply Chain Risk Management	13,5	3
Logistics Track			
QM521E	Production Systems	27	6
SC510E	Distribution & Transportation Management	27	6
IS516E	Production & Information Systems	27	6
Purchasing Track			
LW513E	Commercial Law and Contract Negotiation	27	6
SC522E	Strategic Sourcing & Supply Management	27	6
SC523E	Purchasing Management	27	6
9. Strategic & Digital Marketing		Hours	Credits
CR501E_2	Corporate Social Responsibility	27	6

MK503E_2	Marketing Research in a Digital Environment	27	6
MK541E	Customer Experience Management	27	6
Digital Marketing and Communication Track			
IS514E	Designing User Experience & Webanalytics	27	6
MK552E	Digital Advertising and Communication	27	6
PM504E	Web Based Project Management	27	6
Strategic Marketing Track			
MK502E	International Marketing Management	27	6
MK522E	Marketing Intelligence and Pricing Strategy	27	6
MK514E	Omni-Channel Distribution and Retail Management	27	6
10. Sports & Tourism Management		Hours	Credits
PM503E	Events Management in Sports & Tourism Sectors	27	6
LW503E	Legal Environment of Sports & Tourism Sectors	27	6
MK568E	Corporate Design & Brand Identity in the Sports & Tourism Sectors	27	6
HR518E	Hospitality Management	27	6
MK526E	International Sport Policies and Sport Organisation Management	27	6
OPTIONAL MODULES - ALL SPECIALIZATIONS		Hours	Credits
STRATEGY MODULES (1 only depending on your background in strategy)			
ST540E	Strategic Management	30	6
ST541E	Advanced Strategy	30	
LANGUAGE MODULES (Optional)			
0LV2F2	French Language	30	3
FG002N	French culture	30	3

A student must choose minimum 15 ECTS in management modules per semester and up to 36 ECTS with Optional Strategy or Language Modules.
A full time workload in Europe is equivalent to 30 ECTS.

Students will have the opportunity to apply to one of the international MSc listed below.

A wide range of Master of Sciences which prepare graduates for rewarding international business careers. The total credit load for each Master of Science is 120 ECTS.

- [MSc in Strategic and Digital Marketing](#)
- [MSc in Financial Data Intelligence](#)
- [MSc in Supply Chain Management](#)
- [MSc in International Human Resource Management](#)
- [MSc in International Finance](#)
- [MSc in Data and Business Analytics](#)
- [MSc in International Luxury and Brand Management](#)
- [MSc in Sports and Tourism Management](#)
- [MSc in International Negotiation & Business Development](#)
- [MSc in International Accounting, Management Control and Auditing](#)
- [MSc in Global Business Management](#)

Programme requirements:

Have completed 240 ECTS

A strong academic background

Bachelor degree or equivalent

Minimum GPA: 3/5

English language level: Official test TOEFL IBT 80 / TOEIC 800 / IELTS: 6.5

Duration: 15 months

Intake: September

Modules: September to April in Rennes

Internship: May to December : can be completed anywhere in the world, depending on the students' wishes

Graduating project: up to October: can be completed anywhere in the world, depending on the students' wishes

Thesis : a supervisor from RSB will be assigned to the students,

Internship: a minimum of 4 months internship period is required (The length of the internship is 6 months for the Master in Finance) – the student is free to complete the internship in the country of his/her choice.

Three degree awards: Master of Science from Rennes SB, the French Master degree (Master in Management certified by the French Ministry of Education) automatically awarded with the MSc, the Master degree from NCKU upon successful completion of course credits, Thesis and internship.

Why study on a Double Degree at Rennes School of Business:

- Triple crown accredited (AACSB; EQUIS;AMBA)
- Financial Times ranking:
 - International Master in Finance 2020 ranking;
 - European Business School 2019 ranking;
 - Master in Management 2019 ranking
- Top 25 performing Universities in student mobility category (2020 ranking)
- Programmes Entirely taught in English
- specialized MSc internationally renown
- Effective and innovative teaching methods by a high quality and multicultural Faculty (95% non -French from 40 different nationalities)

In addition, I enclose relevant website links so as to be well informed about the programmes and the studies opportunities at Rennes School of Business:

<https://www.rennes-sb.com/>

[All our Exchange Programmes \(rennes-sb.com\)](https://www.rennes-sb.com/)