

### lanagement

# Studying at Sheffield University Management School





### **Madeleine Stewart**

Marketing and Admissions for Management School



### **Hannah Stelman** Regional Manager for Taiwan

The University of Sheffield

# 13<sup>th</sup>

#### in the UK

Times Higher Education University Rankings 2016

 $84^{\mathrm{th}}$ 

### in the world

QS World University Ranking 2017

99%

#### research internationally recognised

2014 Research Excellence Framework (REF)

# Outstanding Performance.

# Award Winning Student Experience.



The best student accommodation in the UK (ULiving CUBO Awards 2012) moda ion

#### http://360degreevirtualtours.group.shef.ac.uk/rent

#### Postgraduate - City

Self-catered	Location	Room Type	Contract Length	Rent
Allen Court	City	En-suite	51 weeks	£6,575.94
Allen Court	City	Deluxe	51 weeks	£7,104.30
Broad Lane Court	City	Shared Bathroom	51 weeks	£5,194.35
Mappin	City	Shared Bathroom	51 weeks	£4,948.02
Allen Court	City	En-suite	42 weeks	£5,415.48
Allen Court	City	Deluxe	42 weeks	£5,850.60
Broad Lane Court	City	Shared Bathroom	42 weeks	£4,277.70

#### Postgraduate - Ranmoor/Endcliffe

	Self-catered	Location	Room Type	Contract Length	Rent	
Cratcliffe Anartments		Ranmoor/Endeliffe	Ensuite	17 wooks	£5/15/10	



#### Improving English language skills

#### Pre-sessional Academic English

For students who wish to improve their English before starting a course. Students may choose to study for 17, 10, 6 or 4 weeks.

www.sheffield.ac.uk/eltc/courses

# Sheffield: a special place.

# The Peak District



### Management

# A global reputation for academic excellence



# Top 1% of business schools globally









### **Professional accreditations**

- Association of Chartered Certified Accountants
- Chartered Institute of Management Accountants
- Institute of Chartered Accountants in England and Wales
- British Psychological Society
- Chartered Institute of Public Finance and Accountancy
- Chartered Institute of Logistics

and Transport

- Chartered Institute of Purchasing and Supply
- Chartered Institute of Personnel and Development
- Chartered Institute of Marketing
- CPA Australia
- Chartered Management Institute
- Institute of Consulting



## **Our research excellence**

- Part of the elite Russell Group of UK universities
- Top 5 in the UK for research impact what we do makes a positive difference to businesses and organisations
  - Example: our research into supply chain management and carbon reduction has helped businesses worldwide reduce C02 emissions, making cost savings of up to £250,000 per company, and improving their business performance through winning additional contracts – in one case gaining a business £1.75million.



# **Our subject expertise**

- Accounting and financial management:
  - Social and environmental accounting
  - Responsible finance and social banking
- Work psychology:
  - Individual, team and organisational effectiveness
  - Employee wellbeing, motivation and stress at work
  - Leadership
  - Creativity and innovation at work
  - Organisational change and development.
- Human resource management and organisational behaviour:
  - Employment relations
  - Work organisation
  - Health organisation
  - Work and the labour market

#### • Management:

- Environmental sustainability
- Regional development
- Entrepreneurship
- Logistics and supply chain management
- Corporate social responsibility

#### • Marketing:

- Socially responsible marketing
- International marketing and consumer research
- Cultural and creative industries

#### International strategy and business:

- Emerging markets
- Mergers and acquisitions
- Strategic alliances
- Corruption
- Resilience
- Climate change related risk



# **Global corporate connections**





# World-class learning facilities



#### State of the art teaching and learning facilities





#### Space for students to study and socialise





# Our courses





### Postgraduate – one year full time MSc

- Accounting, Governance and Financial Management
- Creative and Cultural Industries Management
- Entrepreneurship and Management
- Finance and Accounting
- Global Marketing Management
- Human Resource Management
- Information Systems Management
- International Management

- International Management and Marketing
- Leadership and Management
- Logistics and Supply Chain Management
- Management
- Management (International Business)
- Marketing Management Practice
- Occupational Psychology/Work Psychology



# Programmes available through partnership with NCKU

- Creative and Cultural Industries Management
- International Management and Marketing
- Marketing Management Practice



# Fees and scholarships



#### Tuition fees 2017/18

- MSc International Management/MSc Marketing Management Practice -£21, 250
- MSc Finance and Accounting/MSc Accounting, Governance and Financial Management - £22,250
- All other MSc courses £20,470

#### For up to date information on fees visit www.sheffield.ac.uk/ssid/fees



#### Postgraduate scholarships

#### Automatic scholarship for applicants from Taiwan

- £2,500 tuition fee discount (£1,250 for those studying MSc Global Marketing Management)
- No separate application

#### Taiwanese merit based scholarship

- 50% tuition fee discount
- The scholarship application is a separate online process to applying for a course deadline in June
- For more information visit www.sheffield.ac.uk/international/enquiry/money/pgtmerit



#### Exclusive scholarship for applicants from National Cheng Kung University

- Worth 10% discount
- Awarded on the basis of academic merit students can apply following nomination by NCKU, following one year of full-time study with them
- NCKU students must be studying one of the following programmes to be eligible: MBA, Executive MBA, Advanced MBA, MBA International Management, MBA Accounting, Master of Information Management, MBA Finance, MBA International Business, MBA Telecommunications Management, Master of Management Science in Industrial and Information Management, MBA Statistics, MBA Transportation and Communication Management Science



#### **Potential savings**

- MSc International Management and Marketing fee is £20,470
  - 10% NCKU = £18,423
  - 50% Taiwan merit based scholarship =  $\pounds$ 9,221.5
  - £2,500 Taiwan automatic scholarship =  $\pounds6,711.5$



Management

# Our focus on the practical application of theories



# Teaching

- Normally in class between 10-15 hours a week
- Class size varies from 30 – 200
- We teach through a combination of lectures and tutorials/seminars
  - We cover essential theories and research ideas in lectures



 In tutorials and seminars we ask you to apply these theories to case studies and real-world examples



### Assessments



- Varies by module combination of exams, essays, group-work, presentations, online tests
- Develop range of transferable skills – e.g. teamwork, leadership,

presentation, analytical, decision-making, numeracy, report-writing



# **Placement/internship opportunities**

- All students can work part time during their studies up to 16 hours a week during term time
- You can also can undertake an organization based project instead of writing a research based dissertation



## Postgraduate organization based projects

- Instead of a purely research based dissertation
- Act as a consultant for a UK based organization
  - The organization identifies a project or task they need support with
  - Students provide expert advice using the knowledge they have gained through their studies
- Invaluable opportunity to
  - Gain practical experience
  - Build a network of contacts
  - Obtain unique insight into an business or charity



### **Examples of previous projects**

- Research consumer behaviour and perceptions of sustainability in services for events venues in the UK
- Develop marketing plan for relaunch of corporate wear product line
- Review online recruitment strategy for a law firm
- Develop a model for creating employment packages for overseas workers for a large charity



# Supporting you to achieve your potential





# Academic and learning support

- Assigned a dedicated tutor to provide you with academic and welfare support
- Provide study skills workshops: how to reference academic texts, tips for independent study, advice on preparing for essays and exams, time management, making the most of seminars
- English language support





# **Employability Hub**



- Exclusive to Management School students
- Offers advice on career options with your degree
- Provide one to one support, e.g. creating a CV, interview tips, where to look for jobs in the UK and overseas
- Arrange postgraduate organization projects (practical dissertation option)
- Advertise part time work and volunteering opportunities



- Organise range of events where students can meet prospective employers
  - Careers talks
  - Guest lectures
  - Networking opportunities





 Run international summer schools with partner universities in Europe



## **Our graduates**



#### **Norihiro Yoshitome**

- Originally from Japan
- Studied MSc Logistics and Supply Chain Management
- Works at Fuji Seal Europe in the Netherlands as Supply Chain Coordinator





#### Catalina Rozmain

- Originally from Romania
- Studied MSc Leadership and Management
- Works at Shearman and Sterling LLP as Professional Development Adminstrator





#### **Evelyn Chung**

- Originally from Taiwan
- Studied MSc Marketing Management Practice
- Works at Nineder Technology in Taiwan as Marketing Executive (Digital)





#### **Phil Wallace**

- Originally from UK
- Studied MSc Human Resource Management
- Works at the University of Sheffield as a Human Resource Advisor





#### Anahita Kumar

- Originally from India
- Studied MSc Management (International Business)
- Works at MCI Group (meetings, events, conferences business) in the UAE as Project Executive



# Student profile



# Yueh Ting

"As an international student, when I apply universities, the first thing I consider is the reputation. Sheffield is one of the top 100 universities in the world, and it has many facilities supporting students in both academic and leisure aspects.

The Management School's Employability Hub organises events for students to enhance the connections with the real business world and elevate relative skills, such as networking and how to deal with interviews. In addition, students could try to apply for the company project as the dissertation, which offer a fabulous chance to contribute the knowledge we learn to the real case.



There are many things making me enjoy my life in Sheffield; for example, making many new friends from different countries  $\bigcirc$  I really recommend international students to apply for SUMS and join the big family!"